

# Certified in Planning and Inventory Management (CPIM) Program

# About ASCM: Quick Facts

**1957**

APICS founded

**2019**

ASCM launched,  
ASCM Foundation launched,  
\$37.4 MM annual revenue

**50,000+**

professional members in  
100+ countries with 1,600+  
active volunteers

**175,000+**

certified supply chain  
professionals

**100+**

Global Training Partners across  
45 countries and 6 continents

**100+**

ASCM employees/staff

# Leading the Industry

ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines.



Membership



Research and Publications



Education



Certification

# About ASCM Midwest Gateway Chapter

Now serves a regional network of supply chain professionals from *Southern Illinois to Eastern Kansas* with hubs in the *St. Louis, Kansas City* and *Springfield (MO)* metro areas.

Committed to serving the community by providing a variety of professional development programs promoting supply chain *education, certification and innovation*.

## Professional Development Events

- Speaker Series
- Tours
- Webinars
- Networking

## Certification Prep Courses & Tailored Training

- Public Classes
- In-House Classes



# Recent ASCM Midwest Gateway Corporate Clients



# What is CPIM?

# What is CPIM?

Focus	Internal
<b>Benefits</b>	<ul style="list-style-type: none"><li>▪ Increase functional knowledge of production and inventory management</li><li>▪ Master the tools needed to effectively improve internal operations</li><li>▪ Create consistency and foster collaboration through best practices, common terminology and corporate-wide communication</li></ul>
<b>Exam</b>	<ul style="list-style-type: none"><li>▪ 1 exam</li></ul>
<b>Eligibility</b>	No eligibility requirements to pursue and earn the CPIM credential
<b>Maintenance</b>	5 year certification maintenance period. More information at <a href="https://www.ascm.org/maintenance">ascm.org/maintenance</a>

For more information visit [ascm.org/cpim](https://www.ascm.org/cpim).

# CPIM Modules Snapshot

## CPIM 8.0 Modules

- Module 1: Supply Chains and Strategy
- Module 2: Sales and Operations Planning
- Module 3: Demand
- Module 4: Supply
- Module 5: Detailed Schedules
- Module 6: Inventory
- Module 7: Distribution
- Module 8: Quality, Technology, and Continuous Improvement



# Why CPIM is critical to supply chain success

- The supply chain is all about **cooperation and collaboration**
- Supply chain management professionals need to understand the **interactions and inter-dependencies** across the functions, and the often-conflicting pressures and imperatives of the various participants
- CPIM can provide tools to help you improve operations, increase customer satisfaction and company profit.
- CPIM provides **insights** into how the various pieces work together and what tools, approaches, technologies and measurements support and encourage achievement of supply chain objectives
- A CPIM designation **demonstrates** a grasp of that knowledge and documents the individual's competence—for the benefit of both the individual and the organization

# Who is the APICS CPIM program designed for?

## Top 10 job titles of CPIM holders

1. Buyer/Planner
2. Product Planner
3. Material Manager
4. Supply Planner
5. Manager
6. Consultant
7. Supply Chain Analyst
8. Inventory Analyst
9. Demand Analyst
10. Supply Chain Manager



# CPIM Benefits to Individual Employees

- The CPIM program provides candidates with the tools they need to effectively evaluate and manage supply chain activities
- Contributes to salary increase
- Increases individual recognition
- Increase your marketability
- Demonstrates level of competence and knowledge in supply chain
- Builds knowledge to apply principles of ERP software to cover various critical functions within an organization
- Enhances credibility within an organization

# CPIM Benefits to Individual Employees

Here's what some of our candidates have said about the program:

- *“There have been many instances where I’ve had to rely on the APICS credentials to make a decision or analyze a situation.”*
  - Celeste, CPIM, CSCP, Division Sourcing and Procurement Manager, Parker Hannifin.
- *“CPIM has improved processes and given employees the knowledge they need to solve complex problems in the supply chain.”*
  - Steve, CPIM, CSCP, Director of Supply Chain Operations, Carlisle Interconnect Technologies.
- *“People attending the program feel they can enhance their career and become more strategic for the success and the performance of their organization.”*
  - Lorenzo, Materials Manager, Tools Machinery and Downstream Technology Solutions, GE Oil & Gas.

# CPIM Benefits to Organizations

- **Aligning internal activities** with business objectives to streamline operations and drive profits
- **Creating common understanding**, vocabulary, processes and frameworks within their entity to address their supply chain challenges and opportunities
- **Enabling interdepartmental engagement** using a foundation based on global standards
- **Maximizing ROI** on the systems and technologies within your organization
- **Boosting productivity**, collaboration and innovation – when organizations focus on supply chain excellence, they can achieve 70 percent higher performance

# ASCM Instructor-Led Training

## Certification Review Courses

- Public Classes
  - Virtual and in-person options
  - All courses offered 2-3 times a year
- In-House Classes
  - Tailored to meet the needs of your company
  - Flexible scheduling, virtual or in-person



**For more information contact:**

[education@midwestgateway.ascm.org](mailto:education@midwestgateway.ascm.org)

# Instructor-Led Course Benefits

- Learn from an experienced instructor who provides expertise, insights and one-on-one guidance.
- Network, share experiences, and discuss topics with a diverse group of internal operations professionals in your area.
- Stay on track to earn your certification with a structured learning experience.
- Convenient hours and a paced course for busy professional.
- Take advantage of funding options, such as corporate tuition reimbursement.
- Reports track individual participant and group progress.

# The CPIM Learning System

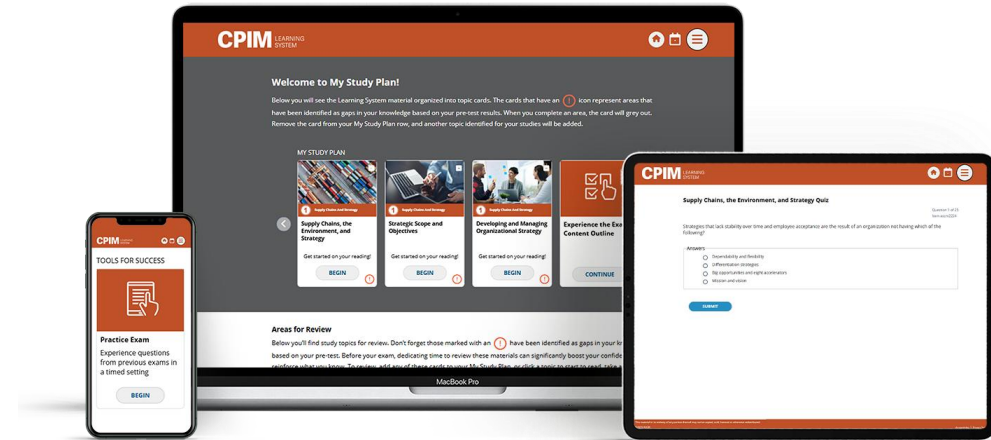


## Reading modules (print and digital)

- The CPIM Learning System delivers comprehensive, personalized, and streamlined CPIM exam preparation. The reading materials are broken down into 8 comprehensive modules

## Learn more about the Learning System

- View the online demo: [ascm.org/lp/cpim-free-demo/](https://ascm.org/lp/cpim-free-demo/)
- Preview the CPIM Learning System: [ascm.org/lp/cpim-free-preview/](https://ascm.org/lp/cpim-free-preview/)



## Web-based study tools

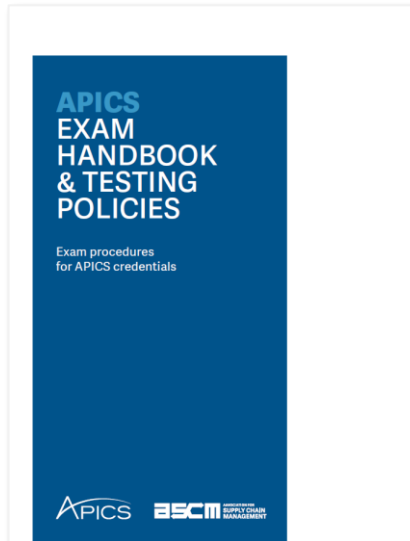
- An adaptive and personalized study path based on your desired exam date and knowledge gaps that guides your study efforts to pass the exam.
- Microlearning so you can focus on smaller content segments to maximize your time and your understanding.
- Multiple ways to learn, from readings and practice questions, to flashcards, quizzes, audio and videos that bring key concepts to life.
- Progress tracker to show your quiz scores and what's left to complete.
- Convenience with access to study tools, like audio reading clips for on-the-go learning, via any mobile device, tablet or computer – 24/7



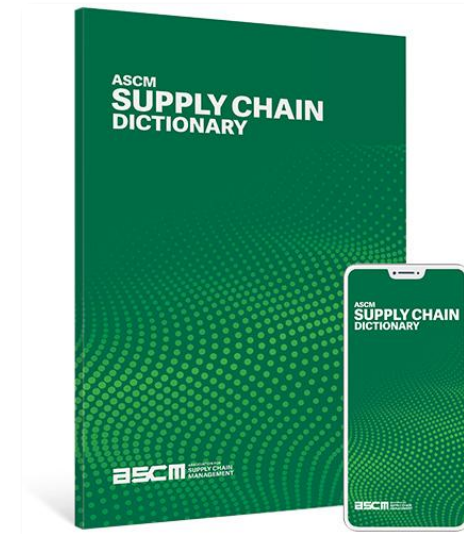
# Additional CPIM Resources



CPIM ECM

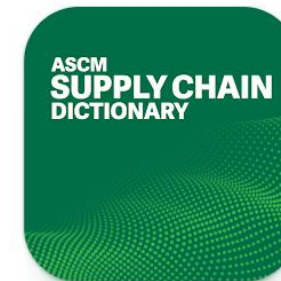


Exam Handbook



ASCM Supply Chain Dictionary

[Download the free Dictionary App](#) through the Apple App Store for iPhone and Google Play for Android



For more information contact:

[education@midwestgateway.ascm.org](mailto:education@midwestgateway.ascm.org)