



Certified in Supply Chain Management (CSCP) Program

About ASCM: Quick Facts

1957

APICS founded

2019

ASCM launched,
ASCM Foundation launched,
\$37.4 MM annual revenue

50,000+

professional members in
100+ countries with 1,600+
active volunteers

175,000+

certified supply chain
professionals

100+

Global Training Partners across
45 countries and 6 continents

100+

ASCM employees/staff

Leading the Industry

ASCM is built on a foundation of APICS certification and training spanning 60 years. Now, ASCM is driving innovation in the industry with new products, services and partnerships that enable companies to further optimize their supply chains, secure their competitive advantage and positively influence their bottom lines.



Membership



Research and Publications



Education



Certification

About ASCM Midwest Gateway Chapter

Now serves a regional network of supply chain professionals from *Southern Illinois to Eastern Kansas* with hubs in the *St. Louis, Kansas City* and *Springfield (MO)* metro areas.

Committed to serving the community by providing a variety of professional development programs promoting supply chain *education, certification and innovation*.

Professional Development Events

- Speaker Series
- Tours
- Webinars
- Networking

Certification Prep Courses & Tailored Training

- Public Classes
- In-House Classes



Recent ASCM Midwest Gateway Corporate Clients



What is CSCP?

What is CSCP?

Focus	External
Benefits	▪ Encompasses end-to-end supply chain—including suppliers and customers ▪ Breadth across many topics, including globalization, IT enablement, logistics, service industry and more
Exams	▪ 1 exam
Eligibility	No eligibility requirement.
Maintenance	5 year certification maintenance period. More information at ascm.org/maintenance

For more information visit [ascm.org/cscp](https://www.ascm.org/cscp).

Why CSCP is critical to supply chain success

- The supply chain is all about **cooperation and collaboration**
- Supply chain management professionals need to understand the **interactions and inter-dependencies** across the functions, and the often-conflicting pressures and imperatives of the various participants
- CSCP can provide tools to help you improve operations, increase customer satisfaction and company profit.
- CSCP provides **insights** into how the various pieces work together and what tools, approaches, technologies and measurements support and encourage achievement of supply chain objectives
- A CSCP designation **demonstrates** a grasp of that knowledge and documents the individual's competence—for the benefit of both the individual and the organization

Who is the APICS CSCP program designed for?

If you are responsible for any of the following, CSCP is right for you

- Supply chain strategy and/or design
- Supply chain technology selection, setup, maintenance or use
- Demand Planning and Management
- Customer Relationship Management
- Supplier Relationship Management
- Supply chain-wide inventory management
- Managing reverse logistics
- Managing risk in the supply chain – identifying, assessing, response planning
- Measure supply chains and their metrics
- Supply chain change management
- Supply chain improvement and best practices
- Supply chain financial management



CSCP Benefits to Individual Employees

- The CSCP program provides candidates with the tools they need to effectively evaluate and manage external supply chain activities
- Contributes to salary increase
- Increases individual recognition
- Increase your marketability
- Demonstrates level of competence and knowledge from the organization's suppliers through to the end customer
- Builds knowledge that will help you streamline production and cut costs by strategically looking outside internal operations and throughout the entire supply chain
- Enhances credibility within an organization

CSCP Benefits to Individual Employees

Here's what some of our candidates have said about the program:

- *“I work for the largest automotive manufacturer in the world, and the APICS CSCP Learning System has equipped me with the knowledge to transcend local and regional barriers by applying universal best practices supply chain principles in my everyday job.”*
 - Vishal Sharma, CSCP, Planning and Project Manager, Post Production Division at Toyota South Africa
- *“APICS training has helped make our employees aware of the fact that they can do the same job, but in a different way and apply this knowledge to their everyday jobs.”*
 - Lorenzo Romagnoli, Global Supply Chain Director at Baker Hughes, a GE Company
- *“With the knowledge I gained from the APICS CSCP course, I was able to help Yokohama Tire realize about a 20% reduction in consumer inventory while still maintaining our high customer standards.”*
 - Michael Morris, CSCP, Senior Forecaster at Yokohama Tire

CSCP Benefits to Organizations

- **Aligning external activities** with business objectives to streamline operations and drive profits
- **Creating common understanding**, vocabulary, processes and frameworks within their entity to address their supply chain challenges and opportunities
- **Enabling interdepartmental engagement** using a foundation based on global standards
- **Maximizing ROI** on the systems and technologies within your organization
- **Boosting productivity**, collaboration and innovation – when organizations focus on supply chain excellence, they can achieve 70 percent higher performance

ASCM Instructor-Led Training

Certification Review Courses

- Public Classes
 - Virtual and in-person options
 - All courses offered 2-3 times a year
- In-House Classes
 - Tailored to meet the needs of your company
 - Flexible scheduling, virtual or in-person



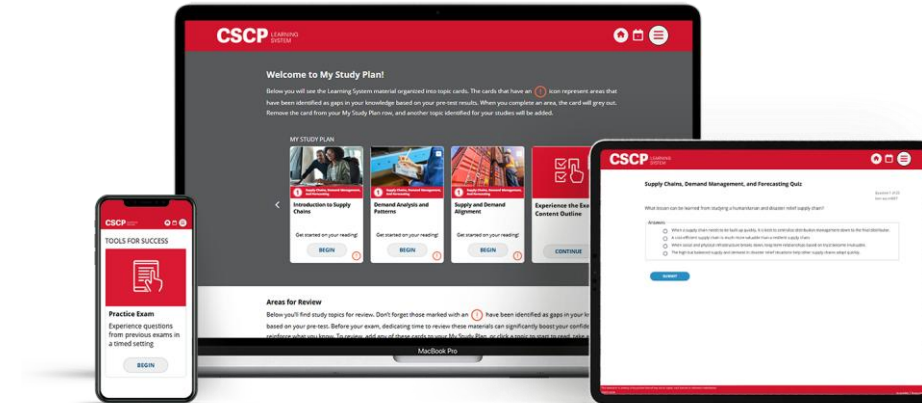
For more information contact:

education@midwestgateway.ascm.org

Instructor-Led Course Benefits

- Learn from an experienced instructor who provides expertise, insights and one-on-one guidance.
- Network, share experiences, and discuss topics with a diverse group of internal operations professionals in your area.
- Stay on track to earn your certification with a structured learning experience.
- Convenient hours and a paced course for busy professional.
- Take advantage of funding options, such as corporate tuition reimbursement.
- Reports track individual participant and group progress.

The CSCP Learning System



Reading modules (print and digital)

- The CSCP Learning System delivers comprehensive, personalized, and streamlined CPIM exam preparation. The reading materials are broken down into 8 comprehensive modules

Learn more about the Learning System

- View the online demo: learn.ascm.org/cscp/free-demo
Preview the CSCP Learning System:
learn.ascm.org/cscp/free-preview

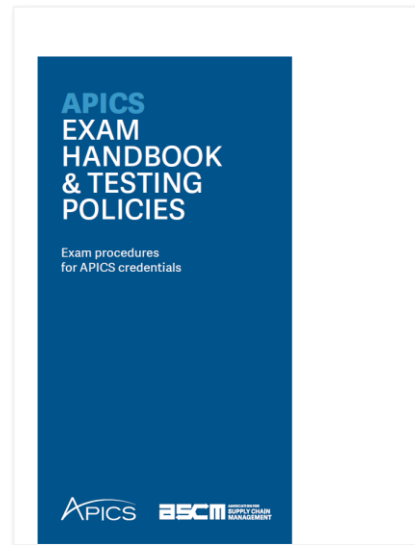
Web-based study tools

- An adaptive and personalized study path based on your desired exam date and knowledge gaps that guides your study efforts to pass the exam.
- Microlearning so you can focus on smaller content segments to maximize your time and your understanding.
- Multiple ways to learn, from readings and practice questions, to flashcards, quizzes, audio and videos that bring key concepts to life.
- Progress tracker to show your quiz scores and what's left to complete.
- Convenience with access to study tools, like audio reading clips for on-the-go learning, via any mobile device, tablet or computer – 24/7.

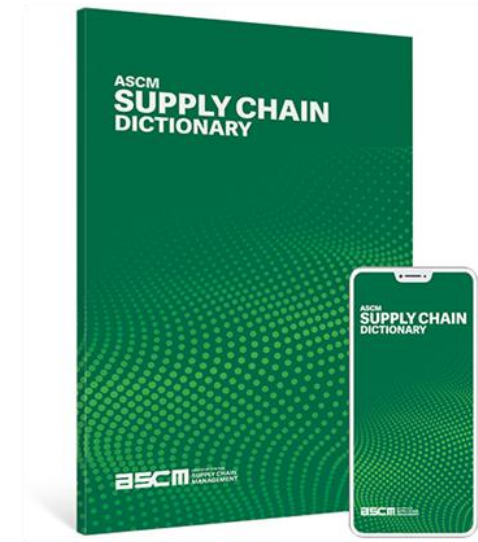
Additional CSCP Resources



CSCP ECM



Exam Handbook



ASCM Supply Chain Dictionary

[Download the free Dictionary App](#) through the Apple App Store for iPhone and Google Play for Android



For more information contact:

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