

UPCOMING EVENT

SPRING 2019

Professional Development Annual Keynote Event

Ecommerce, Omnichannel, and the Entrepreneur



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Once upon a time we went online and shared information. Then someone realized they can sell stuff around the country from an online store, and e-commerce was born. E-commerce was supposed to kill local... after all, why would you care where the item shipped from? Omni-channel is how companies use all of the assets in the supply chain (stores, warehouses, return-centers, trucks, drones) to fulfill your order quickly and at the lowest cost. How are entrepreneurs utilizing these channels and evolving to compete with big business?

In this presentation you will learn:

- Who is using omni-channel
- How it really works
- Implications for the supply chain



JENNIFER LABIT, MBA

Entrepreneur, Speaker, Writer & President/CEO
at Cotton Babies

5:00 to 7:30 PM

5:00: Welcome Reception

5:40: Guest Speakers

6:45: Awards & Recognitions

7:00: Networking

TREX in the Morgan Stanley Room

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